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## ITMA 2019 FORUMS DRAW STRONG INDUSTRY SUPPORT

Nonwovens, and chemical and colourant forums unveil key speakers

7 February 2019 – The world's leading textile and garment technology exhibition, ITMA 2019, will be complemented by several key forums when it is held in Barcelona in June, two of which are the ITMA-EDANA Nonwovens Forum and Textile Colourant and Chemical Leaders Forum.

Mr Fritz Mayer, President of CEMATEX, said: "As technological developments are happening at breakneck speed, and collaboration is becoming increasingly necessary in a globalised economy, the industry has to stay abreast of the latest developments and trends. Hence, ITMA will be staging several forums to help participants be ahead of the competition curve.

"The forums also offer a valuable platform for various associations and professionals to connect and network with the right players. This is especially important as collaboration and partnerships from research institutions to technology, chemical and raw material providers and users are increasingly more critical to business success."

## ITMA-EDANA Nonwovens Forum

The Nonwovens Forum is jointly organised by ITMA and EDANA. To be held on 21 June 2019, it will highlight the latest innovations in nonwovens. The theme of the forum is 'Nonwovens Manufacturing Processes for the 21st Century: More Flexible, More Efficient, More Sustainable'.

Mr Pierre Wiertz, EDANA's General Manager said: "The nonwovens industry is a bright spark in the textile world. We are glad to be able to collaborate with ITMA to bring these exciting opportunities to visitors who are involved in or have the intention to move into nonwovens manufacturing."

Providing the latest industry insights will be keynote speaker Mr David Allan, Editor, Nonwovens, RISI (United States). His presentation is titled 'Global Trends in Nonwoven Processes under Economic and Sustainability Constraints'.

The forum will feature three sessions:

- Circular economy/challenges & opportunities for processing bio-based & recycled materials on nonwovens machinery
- Latest trends and innovation in nonwoven processes including hybrids and composites
- Innovations in nonwovens technology

In addition, there will be a panel discussion with experts from leading centres of excellence in nonwovens who will exchange their views on the nonwoven processes of the 2030s.

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# **Textile Colourant and Chemical Leaders Forum**

The 3rd Textile Colourant and Chemical Leaders Forum @ ITMA 2019 on 23 June will focus on the circular economy and resource sustainability strategy and how innovation will drive future industry success. Launched at ITMA 2011, the forum, is an industry initiative that draws lively participation from dyestuff, colour and chemical professionals from around the world.

Themed 'Meeting Resource Challenges in the Circular Economy', the 2019 forum explores how textile chemicals and innovative and cleaner technologies can help create a more sustainable future for the textile and garment industry.

Presentations at the forum are clustered into three sessions:

- Resource management and Industry 4.0
- Responding to sustainability challenges with innovation
- Envisioning the future of the colourant and chemical industry

Chairing the forum is Mr Andrew Filarowski, Technical Director of Society of Dyers and Colourists. He said: "The forum has been an eagerly-awaited event at each ITMA edition as it is an inclusive industry platform that takes in perspectives from all stakeholders of the textile and garment supply chain. Organised by the industry, it allows like-minded industry players to exchange knowledge on the latest innovations and solutions, understand current issues and trends in a global context."

Speakers confirmed for the forum include Ms Christina Raab, Global Implementation Director of The ZDHC Foundation. She will speak on the role of chemistry for circularity in textile, leather and fibre production. She will also elaborate on ZDHC's approach and tools to drive the transition and uptake of safer and more circular chemistry, as well as the current state and findings of circular implementation projects from the sector.

Another speaker is Ms Dunja Drmač, Sustainability Officer of the European Apparel and Textile Confederation (EURATEX). Her presentation will enlighten participants on resource sustainability and relevant strategies in the journey towards a circular economy.

In addition to the forums, other knowledge sharing activities include the ITMA Innovation Lab. An important element of the lab is the ITMA Speakers Platform where all ITMA exhibitors have been invited to participate. The Platform will be complemented by a video showcase. A new highlight, the ITMA Innovation Video Showcase will provide a new channel for visitors to learn more about innovative exhibits at ITMA 2019.

Registration for both forums is open at <u>itma.com</u>. Details of other co-located events at ITMA 2019 can also be found on the website.

ITMA 2019 will be held from 20 to 26 June at Fira de Barcelona, Gran Via venue. The exhibition will feature over 1,600 exhibitors who will be showcasing their latest technologies and sustainable solutions for the entire textile and garment manufacturing value chain, as well as fibres, yarns and fabrics.



### About CEMATEX & ITMA

The European Committee of Textile Machinery Manufacturers (CEMATEX) comprises national textile machinery associations from Belgium, France, Germany, Italy, Netherlands, Spain, Sweden, Switzerland and the United Kingdom. It is the owner of ITMA and ITMA ASIA. Considered the 'Olympics' of textile machinery exhibitions, ITMA has a 68-year history of displaying the latest technology for every single work process of textile and garment making. It is held every four years in Europe.

### **About ITMA Services**

Headquartered in Brussels with a subsidiary in Singapore, ITMA Services is the appointed organiser of ITMA 2019 and future ITMA branded exhibitions. It is managed by professionals with extensive experience in organising ITMA and other major trade exhibitions around the world. It aims to maintain and expand ITMA's unique selling proposition and relevance to a global audience.

Issued by CEMATEX and ITMA Services

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