



**ITMA 2023**

**08 — 14  
JUNE 2023**

FIERA MILANO RHO  
MILAN . ITALY

[www.itma.com](http://www.itma.com)

**TRANSFORMING  
THE WORLD  
OF GARMENT  
MAKING & TEXTILE  
PROCESSING**



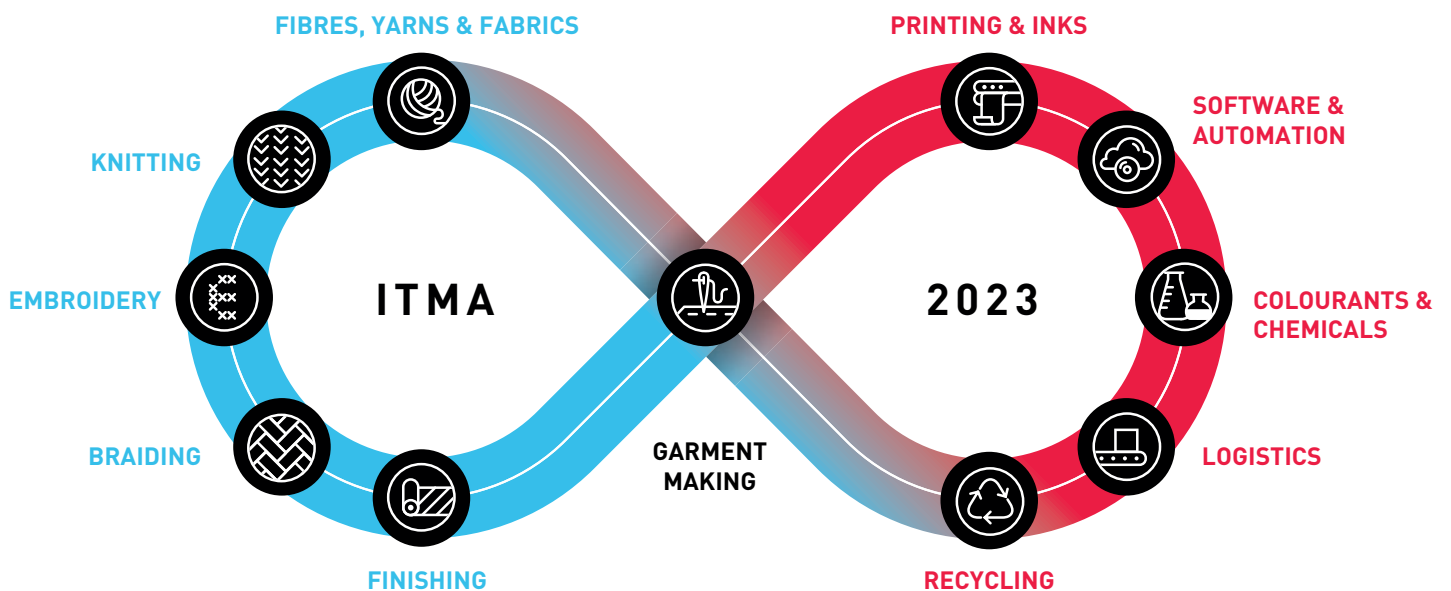
**SHAPE YOUR FUTURE BY INTEGRATING  
INTO THE MANUFACTURING VALUE CHAIN**

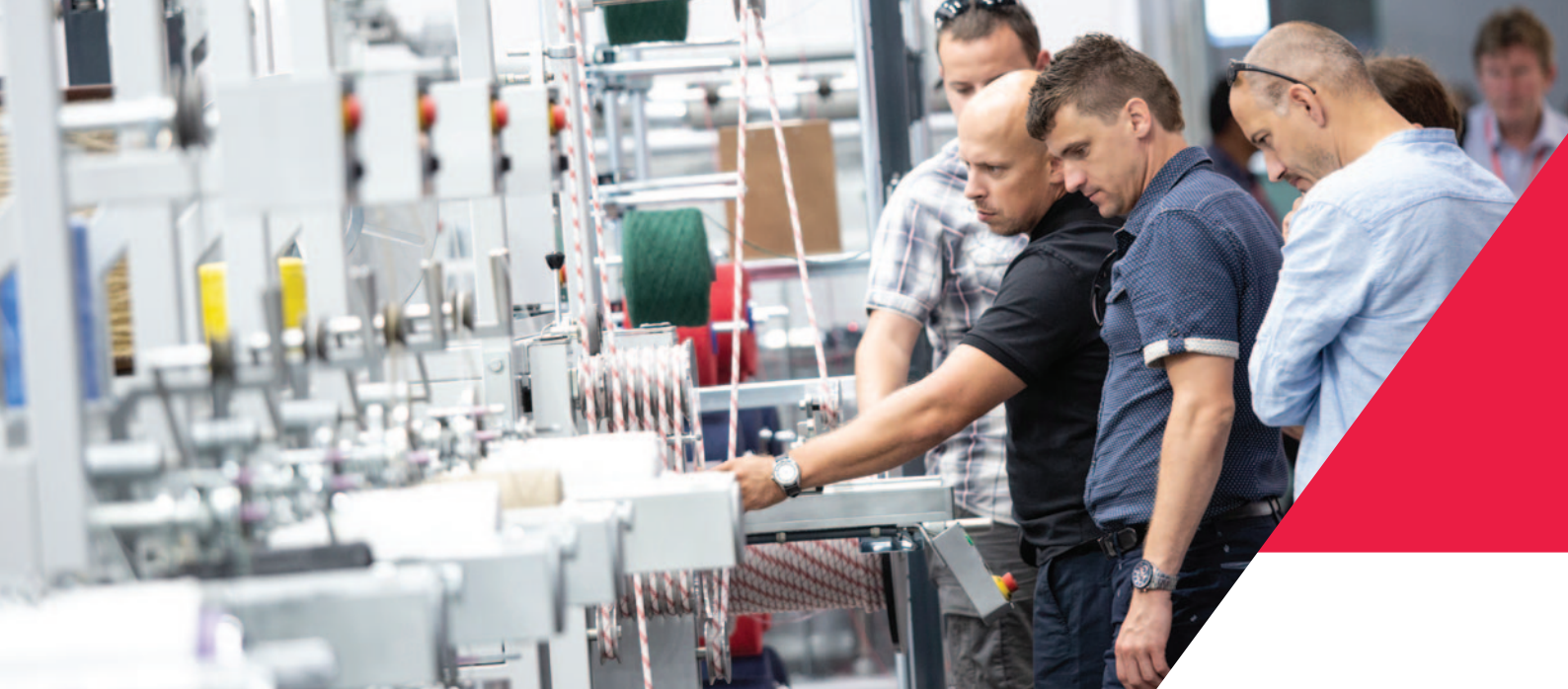
Rapid technological developments and sustainability concerns have had enormous ripple effects in the textile, garment and fashion industry.

As customer demands evolve, the need for customisation and sustainable manufacturing has propelled the industry towards digitalisation. This has opened up new business opportunities and sparked collaboration and innovation at different parts of the value chain.

ITMA is the only exhibition that provides a single sourcing platform for technology and solutions for the entire manufacturing chain, of which garment making is an integral part.

## Garment making and textile processing value chain at ITMA





## STRETCH BEYOND GARMENTS

Leverage ITMA's strong textile affiliations, complemented with industry forums and supporting organisations.

- Business thrives through interconnected ecosystems – join other leaders from throughout the integrated manufacturing value chain.
- Demonstrate your innovative leadership to the largest group of your potential customers from around the world.
- Digitalisation and the emergence of 5G mean that you need to be faster, better and have more integrated solutions. Network at ITMA to broaden your horizon.
- Being sustainable is no longer a competitive edge but a critical requirement for new business opportunities. This requirement starts at the top of the value chain, from textile making to the entire supply chain.

With ITMA featuring the entire production chain, including raw materials, buyers will be able to streamline their sourcing processes.

## STITCH UP MORE BUSINESS\*:

Matchmaking!

# 94%

ventured into new markets and garnered new business

Nearly

# 72%

of exhibitors launched new innovations, showcased their products and boosted branding

# 72%

of exhibitors obtained customer intelligence and observed trends

\*% of garment-making and textile processing technology exhibitors at ITMA 2019

/// The textile industry has made great strides in recent years in the quest for a more sustainable future. We are all interconnected and ITMA is a great opportunity to meet all the players of the industry to share our knowledge and face this big challenge together: our Mission Zero, the total dehydration and detoxification of the jeans industry.'

Carmen Silla, Marketing Manager, Jeanologia



## // BE A PART OF THE MATRIX\* //



**105,298**  
VISITORSHIP  
**136 COUNTRIES**



**1,717**  
EXHIBITORS  
**45 COUNTRIES**



**194**  
SUPPORTING  
ORGANISATIONS



**95**  
SUPPORTING  
MEDIA



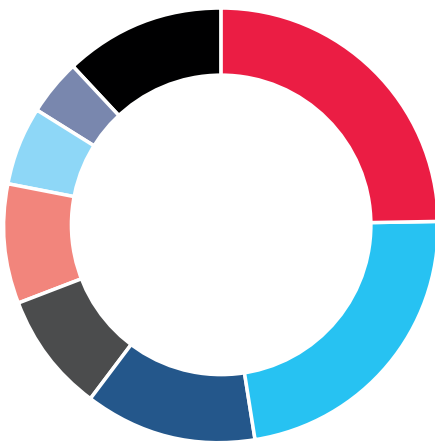
**117**  
GARMENT  
MAKING EXHIBITORS\*\*

\*ITMA 2019 statistics

\*\*Exhibitors showcasing technology in garment making and textile processing sectors

### Meet your prospects at ITMA

Connect, collaborate and innovate with a high percentage of buyers from the garment making and textile processing industries.



- Textile processing - 25%
- Fabric manufacturing - 23%
- Garment makers, brands & retailers, outdoor & sports, & home furnishings - 12%
- Agents & distributors - 9%
- Fibre & yarn manufacturing - 9%
- Trade associations, governments, consultancies & academias - 6%
- Automotive, aerospace, military, medical, protection & composites - 4%
- Other - 12%

// Today, technology is what we want to share with our customers and brands. Brands want good stories about tangible and sustainable innovations from cutting edge technology so they can tell their customers interesting facts about their products.´

Alberto Candiani, Global Manager, Candiani Denim

List of brands and garment manufacturers who visited ITMA 2019 to source innovative products and technologies include:

- Adidas
- Arc'teryx
- Brandix
- Burberry
- Calvin Klein
- Crystal International Group
- Decathlon
- Desigual
- Gildan
- H&M
- Hanes
- Hermès
- Hirdaramani Apparel
- Hugo Boss
- Ikea
- Inditex
- LBrands
- Levi's
- Louis Vuitton
- Lululemon
- Mango
- Mas Holdings
- Massimo Dutti
- Nike
- PVH
- Patagonia
- Prada
- Puma
- Under Armour
- VF Corp
- And more



At every edition, we are pleased to be able to showcase our latest automated solutions for cutting, sewing, folding and packaging home textiles to our targeted buyers. ITMA is an excellent platform to reinforce our presence in the industry and establish new partnerships from the technical textile sector.´

Johannes Graf von Westphalen, CEO, Texpa Maschinenbau GmbH & Co.

# THE GLOBAL HOME OF GARMENT-MAKING AND TEXTILE PROCESSING TECHNOLOGY

2019 Exhibitors included:

- Audaces Automação E Informática Industrial
  - Brighi Tecnologie Italia
  - Dürkopp Adler
  - Eurolaser
  - Es Automatex Solution
  - FK Group
  - H.G. Schmale
  - Inl International Technology
  - IMA
  - Intex Consulting
  - Jeanologia
  - Juki
  - Kuris Spezialmaschinen
  - Macpi
  - Magetron
  - Morgan Tecnica
  - Optron Ingenieria
  - Pointcarre Textile Software
  - Pfaff
  - Serkon Tekstil Makina
  - Svegea of Sweden
  - Texpa Maschinenbau
  - Tianjin Richpeace AI
  - Vav Teknoloji Bilisim
  - Zünd Systemtechnik
- And more



ITMA offers exhibitors excellent interactions and networking opportunities with highly engaged visitors. It is also a highly visible platform to showcase products for the textile production. In ITMA 2019, we were able to keep abreast of customer trends and received good returns from our investments by exhibiting at ITMA."

Bernd Bräuer, Director of Sales & Marketing, Dürkopp Adler AG

**// ACTIVATE YOUR POTENTIAL - IT'S RIGHT HERE AT ITMA 2023 //**

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